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CONTACT: Lisa Senecal
lsenecal@nextchoice.com
603.501.7787

NEXTCHOICE ANNOUNCES KEY CUSTOMER DEPLOYMENT EXPANSIONS

DOVER, NH – With strong traction in the grocery market, NextChoice, the Smart Self-Service™ company, announced that one of the nation’s leading grocery chains is expand its NextChoice self-service deployments and boasting impressive results.

The NextChoice Intelligent Self-Service software suite had enabled grocers to achieve an average 34% increase in order size, a 70% reduction in customer wait times and improved employee efficiency by 20%. The outstanding results experienced by retailers have enabled them to realize an ROI on their software investment in less than 90 days.

“We’re thrilled by the results that we’ve been able to help our grocery clients achieve,” said NextChoice President Dick Andersen, “These grocers are not only sold on the concept of kiosk ordering for their deli customers, but are expanding in-store kiosk solutions to made-to-order sandwiches and pizza, as well as deploying our web-based solution.”

A leading self-service software provider, NextChoice offers clients the ability to provide self-service ordering and payment through kiosks, the internet, smart phone technology, drive-through and table top. Beyond the customer-facing solution, NextChoice enables the collection and management of customer transaction data and preferences into one fully integrated, centralized solution platform. Moreover, the NextChoice solution is hardware agnostic allowing customers to maximize current capital investments, existing vendor relationships and reduce their initial self-service technology costs.

For more information visit the company at www.nextchoice.com or contact Lisa Senecal at lsenecal@nextchoice.com or 603.501.7877.

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